



HBEL/BSE/2019-20/47

Date: 12th December, 2019

To.

BSE SME Platform 25thFloor. P.J.Towers, Dalal Street, Fort, Mumbai - 400 001 E-mail - corp.comm@bseindia.com

Scrip ID: HBEL (542592)

Subject: Revised Financial Results for Half Year ended on 30th September, 2019.

Dear Sir

In pursuance to your email dated 03rd December, 2019 for discrepancies in the Financial Results for the half year ended on September 30, 2019 filed on 13th November, 2019, we have removed all discrepancies and we are enclosing herewith revised financial results.

With respect to filing of results in XBRL, details with respect to trade payable was correctly filed in XBRL and there is no discrepancies in the same.

Therefore, we request kindly ignore the earlier results.

This is for your information and records.

Yours faithfully.

For Humming Bird Education Limited

For HUMMING BIRD EDUCATION LTD.

Mayank Pratap Singh

Company Secretary

M. No.: A-46666

COMPANY SECRETARY

HUMMING BIRD EDUCATION LIMITED Unaudited Balance sheet as at 30/09/2019

L80221DL2010PLC207436 All figures are		ll figures are in Rs lakhs
Particulars	As at 30th Sep, 2019	As at 31st March, 2019
EQUITY AND LIABILITIES	<i>y</i>	
1 Shareholder's Funds	a a	
a) Share Capital	61.30	^c4 a
b) Reserves & Surplus		61.3
b) Neserves & Surpius	278.94	232.6
	340.24	293.9
2 Share Application money Pending Allotment		
2 N - C		*
3 Non Current Liabilities		
a) Long Term Borrrowings	-	
b) Deffered Tax Liabilities(net)	7.34	7.3
c) Other long term Liabilities	-	
d) Long Term Provisions	7.34	7.2
	7.54	7.3
4 Current Liabilities	4	
a) Short Term Borrowings		2
b) Trade Payables		
-Total outstanding dues of micro and small enterprises		
-Total outstanding dues of creditors otherthan micro and small enterprises	1.81	6.2
c) Other Current Liabilities	5.60	3.8
d) Short Term Provisions	18.51	3.3
	25.92	13.4
TOTAL	373.49	314.7
		34.70
ASSETS		
1 Non Current Assets		
a) Property, Plant & Equipments		
(i) Tangible Assets	6.31	3.0
(ii) Intangible Assets	0.05	0.1
(iii) Capital Work In Progress	0.03	0.1
(iv) Intangible Assets under development		
(v) Fixed Assets held for sale	2 1	
(V) Tiked Assets field for sale	6.36	3.1
	0.50	5.10
b) Non Current Investments		
c) Deffered Tax Asset(net)	-	8
d) Long-Term Loans & Advances		
e) Other non Current Assets	27.67	31.67
	27.67	31.62
2 Current Assets		
a) Current Investments		
b) Inventories		-
c) Trade Receivables		-
d) Cash & Cash Equivalents	245.00	1.0
e) Short Term Loans and Advances	315.90	256.1
f) Other Current assets		
i) Other Current assets	23.56	22.74
	333.40	2/9.90
TOTAL	373.49	314.76

For HUMMING BIRD EDUCATION LTD.

Nitesh Jain Director (DIN 03150675) MANAGI

MANAGING DIRECTOR

For HUMMING BIRD EDUCATION LTD.

Vaishali Jain Director & CFO (DIN 08218972)

CHIEF FINANCIAL OFFICER

Place : New Delhi Date : Nov 13, 2019

		Half Year Ended			pt EPS 2017-18	
Particulars	30.09.2019	31.03.2019	30.09.2018	2018-19		
The state of the s	Un-Audited	Audited	Audited	Audited	Audited	
1 Revenue from operations	169.01	80.45	108.65	189.10	117.0	
2 Other Income	5.66	- /	0.00	0.00	- 0.0	
3 Total Revenue (1+2)	174.67	80.45	108.65	189.10	117.0	
4 Expenses:				1		
a) Cost of material consumed	1 1			4		
b) Expenses Related to Olympiad Exams	32.65	23.32	26.95			
 c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade 	3203	23.32		50.27	44.9	
d) Employee benefit expense	25.42	47.77				
e) Financial costs	25.42	17.37	21.69	39.06	28.4	
f) Depreciation and amortization expense	5.56	1	- 5	* 1		
g) Other expenses		8.74	0.72	9.46	2.2	
Total Expenses	44.06	36.69	9.62	46.31	26.8	
	107.69	86.12	58.98	145.10	102.4	
5 Profit before exceptional and extraordinary items and tax	66.98	-5.67	49.67	44.00	14.6	
Exceptional Items	3		-			
Profit before extraordinary items and tax (5-6)	66.98	-5.67	49.67	44.00	14.6	
B Extraordinary Items						
Profit before tax (7-8)	55.00				-	
	66.98	-5.67	49.67	44.00	14.6	
Tax expense:						
a) Current tax	18.51	-9.59	12.91	3.32		
b) Deferred tax	27152	7.91	16.51	7.91	4.0	
	18.51	-1.67	12.91	11.23	-0.2 3.7	
Profit(Loss) from the period from continuing operations	48.47	-4.00	36.76	32.77	10.8	
Balance Carried to Balance Sheet	48.47	-4.00	36.76	32.77		
Desdit III and destinant in the			30.70	32.77	10.8	
Profit/(Loss) for the period (11)	48.47	-4.00	36.76	32.77	10.8	
No of equity share outstanding as on the End of the Year	613,000.00	613,000.00	450,000.00	613,000.00		
Weighted Average no. of Equity Shares	613,000.00	477,167.00	208,333.00		10,000.0	
Earning per equity share:		477,207.00	200,333.00	342,750.00	160,000.0	
(1) Basic	7.90	-0.84	47.64			
(2) Diluted	7.90	- 0020000	17.64	9.56	6.7	
NA PORTON	7.90	-0.84	17.64	9.56	6.7	

- Notes:

 1. The Financial results were reviewed by the audit committee and approved by the Board of Directors as its meeting held on November 13, 2019.

 2. There were no investor complaints received /pending as at 30th September, 2019

 3. The company does not have more than one reportable segment in terms of AS-17 issued by ICAI. Hence segment wise reporting is not applicable.

 4. The figures for the corresponding previous period have been regrouped /reclassified wherever considered necessary.

For HUMMING BIRD EDUCATION LTD.

For HUMMING BIRD EDUCATION LTD.

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Place: New Delhi Date: Nov 13, 2019

Director (DIN 03150675)

MANAGING DIRECTOR

Director & CFO (DIN 08218972)

CHIEF FINANCIAL OFFICER

HUMMING BIRD EDUCATION LIMITED CASH FLOW STATEMENT FOR THE PERIOD ENDED 30th SEPTEMBER, 2019

	Double James	(IN RUP	·
	Particulars	Period ended	Period ended
		September 30,2019	March 31,2019
A.	CASH FLOW FROM OPERATING ACTIVITIES		
	Profit/(-)Loss Before Tax & after Extraordinary Items	6,697,850	4,399,891
	Adjustment for :	0,097,030	4,399,09
	- Interest Paid		1
	- Interest Received	(566,235)	150
	- Depreciation and Amortization	556,339	946,243
	Operating Profit Before Working Capital Changes	6,687,954	5,346,084
	Adjustment for :		0,010,001
	- Increase /(Decrease) in Trade Payables	(442,681)	884,713
	- Increase /(Decrease) in Other Current Liabilities	169,462	554,716
	- Increase /(Decrease) in Short term Provisions	1,519,740	
	- (Increase) /Decrease Trade Recievables	106,586	229,414
	- (Increase) /Decrease Short term Borrowings	-	220,414
	- (Increase) /Decrease Inventories		_
	- (Increase) /Decrease in Short term Loans and Advances, Other Assets	1.	(5,856,931
	- (Increase) /Decrease in Other Current Assets	(81,820)	(0,000,001
	Cash Generated from Operations	7,959,241	603,280
	- Tax (paid) / Refund	(2,071,299)	(1,145,287
	NET CASH INFLOWI(OUTFLOW) FROM OPERATING ACTIVITIES-(A)	5,887,942	(542,007
В.	CASH FLOW FROM INVESTING ACTIVITIES		
	- Sale of Tangible Assets		
	- Purchase of Capital Asset	(479,038)	(66,177
1	- Interest Received	566,235	50
	NET CASH INFLOW/(OUTFLOW) FROM INVESTING ACTIVITIES-(B)	87,197	(66,127
			(00,12)
) .	CASH FLOW FROM FINANCING ACTIVITIES		
	- Proceeds from share capital	-	4,530,000
	- Proceeds from long Term Borrowings	-	-
	- Proceeds from Securities Premium		19,886,000
	- Interest Paid	-	
	NET CASH INFLOW/(OUTFLOW) FROM FINANCING ACTIVITIES-(C)		24,416,000
	Net changes in Cash & Cash equivalents (A+B+C)	5,975,139	23,807,866
	Cash & Cash equivalents - Opening Balances	25,615,134	1,807,268
	Cash & Cash equivalents - Closing Balances	31,590,273	25,615,134
NOTES:			
	Figures in Brackets indicate cash outflows		
	Previous Year Figures Have Been Re-grouped, Re-arrange Where It Is Necessary	To Do So For Presentation	
	The above Cash Flow Statement has been prepared under the 'Indirect Method' as		3 "Cash Flow

FOR HUMMING BIRD EDUCATION LTD.

MANAGING DIRECTOR

For HUMMING BIRD EDUCATION LTD.

CHIEF FINANCIAL OFFICER

SANMARKS AND ASSOCIATES

Chartered Accountants



B-504, IIND FLOOR, NEHRU GROUND, N.I.T. FARIDABAD HARYANA 121001
Ph. 9818443900,129-4080433

<u>Limited Review report on Half Yearly Unaudited Standalone Financial Results of HUMMING BIRD EDUCATION LIMITED pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015</u>

To
Board of Directors
HUMMING BIRD EDUCATION LIMITED

- We have reviewed the accompanying statement of Standalone Unaudited Financial Results of the HUMMING BIRD EDUCATION LIMITED (the "Company") for the half year ended 30th September, 2019 attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015 as amended by SEBI circulars CIR/CFD/FAC/62/2016 dated July 5,2016.
- 2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in applicable Accounting Standard, 'Interim Financial Reporting' prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Institute of Chartered Accountants of India. This Standard require that we plan and perform the review to obtain moderate assurance as to whether the statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we could become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the applicable Accounting Standards specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Faridabad Date: 13/11/2019

For M/s Sanmark & Associates
Chartered Accountants

FRN: 003343N

A. Sanjay Kumar Gupta (Partner)

Membership No. 500642

UDIN: 1950642 AARAED 562P





PERFORMANCE REVIEW 1H FY 2020 AND BUSINESS UPDATE

Overview

The company ended the first half of the year FY2020 with a strong improvement in performance over the first half of the FY2019.

*Rs. In Lakhs

	1H FY19*	1H FY20*	Increase %
Revenue	108.65	174.68	60.8%
EBITDA	50.39	72.54	44%
PAT	36.76	48.46	31.85%

The overall economic slowdown did not stop the company from delivering a good performance thanks to the market recognition of the brand and ever increasing demand of the Olympiads.

Business Update

Due to delay in our IPO processes, we could not fully utilise IPO proceeds. In its best judgement, management adopted a conservative approach by further investing in alternative channels of marketing and outreach programs fully funded by Internal Accrual.

These new avenues that have now opened up are expected to bear fruits in the next business cycle. Also the management is looking to aggressively increase efficiency in its marketing practices by selectively pursuing those avenues which have proved to be effective this year.

We have been the pioneers of Olympiads in regional languages & we have seen unprecedented success in our Tamil Olympiad. We expect same level of interest in our other regional Olympiads as well. Currently, Humming Bird Education ltd. is the only Olympiad organisation that provides services in all major regional languages which constitutes 70% of entire Olympiad market.

This year we have been one of the leading organisers of Olympiads in India and have seen good traction in all products specially SPELL BEE in which we are positioned as one of the largest players in Asia.

Humming Bird Education Ltd. has been going through metamorphic transition where we have adopted Gold standard corporate governance practice and we expect this transition to bear fruits in near future.

FOR HUMMING BIRD EDUCATION LTD. FOR HUMMING MIRD EDUCATION LTD.

MANAGING DIRECTOR

HUMMING BIRD EDUCATION LTD, (CIN No. U80221DL2010PLC207436) REGD. OFFICE: 1374-1375, 2ND FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06





THE **ONLY** OLYMPIAD COMPANY LISTED ON BOMBAY STOCK EXCHANGE or ANY EXCHANGE

Humming Bird Education Ltd(HBEL | 542592 | INE02PC01019)

132.00 0.00 (0.00%)

EXECUTIVE SUMMARY

COMPANY REGISTRATION

Humming Bird Education Pvt. Ltd. came into existence in 2010 with Corporate Id U80221DL2010PTC207436 and got converted into Humming Bird Education Ltd. in 2018 with corporate id U80221DL2010PLC207436. The Company has its Registered Office at 1374-1375, Katra Lehswan, Chandni Chowk, Delhi – 110006.

MANAGING DIRECTOR

NITESH JAIN

CFO

VAISHALT JAIN

CEO

PIYUSH KHATRI

COMPLIANCE OFFICER/ COMPANY SECRETARY

MAYANK PRATAP SINGH

FRANCHISE

23 Franchise in India 1 International Franchise in Nigeria

COMPANY OFFICE

DELHI

KEY PRODUCTS

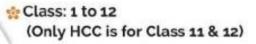


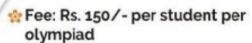








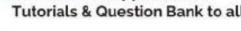


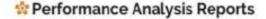


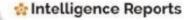
Free Preparatory Books to











Concept Building Books available for HMO. HSO & Spell Bee @ Rs. 120/-

















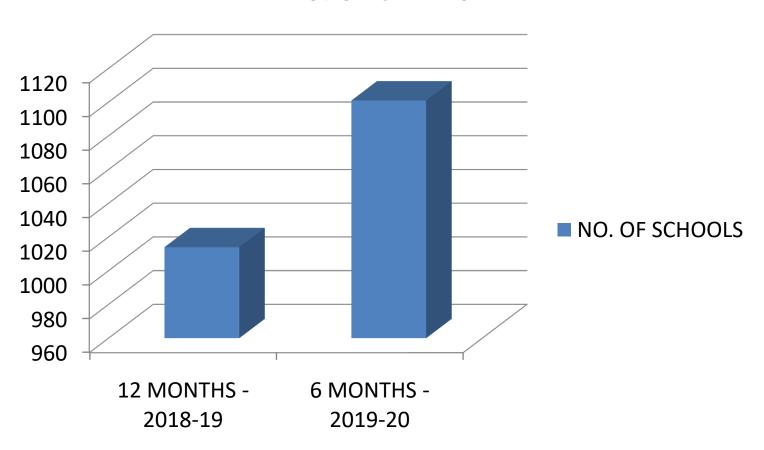




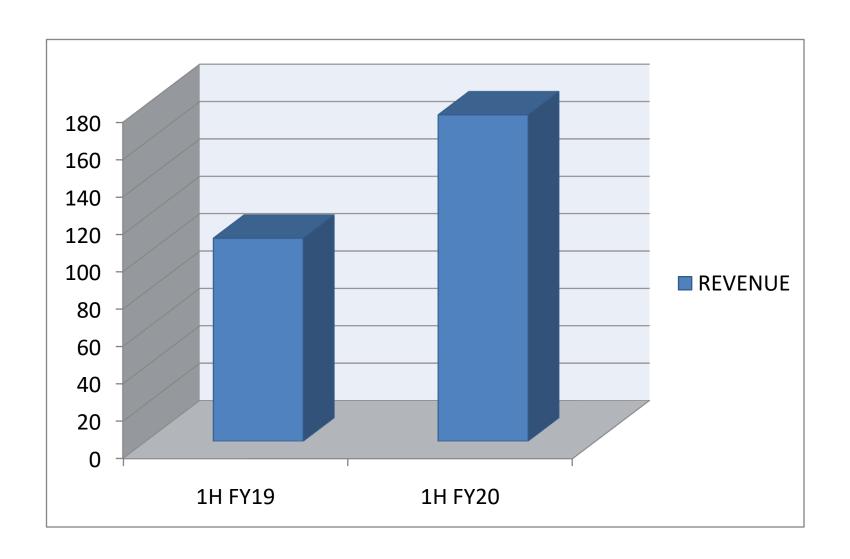


2019 TRACTION

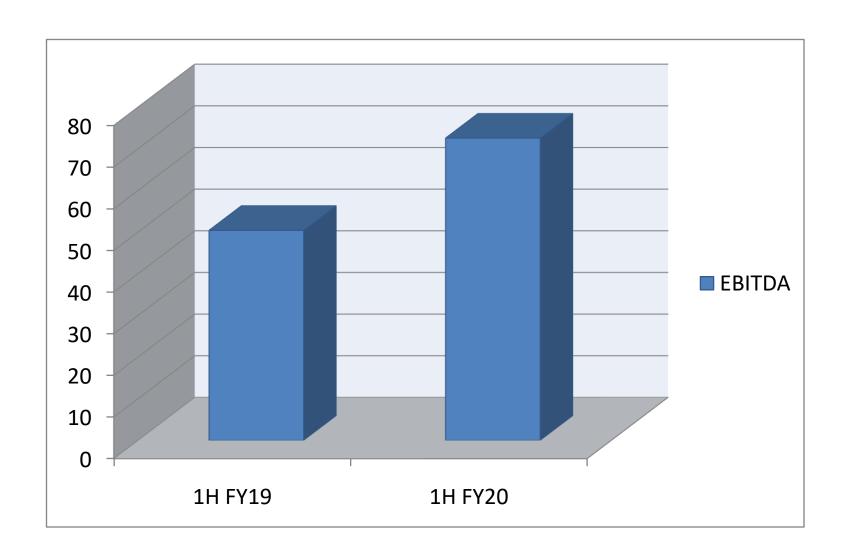
NO. OF CLIENTS



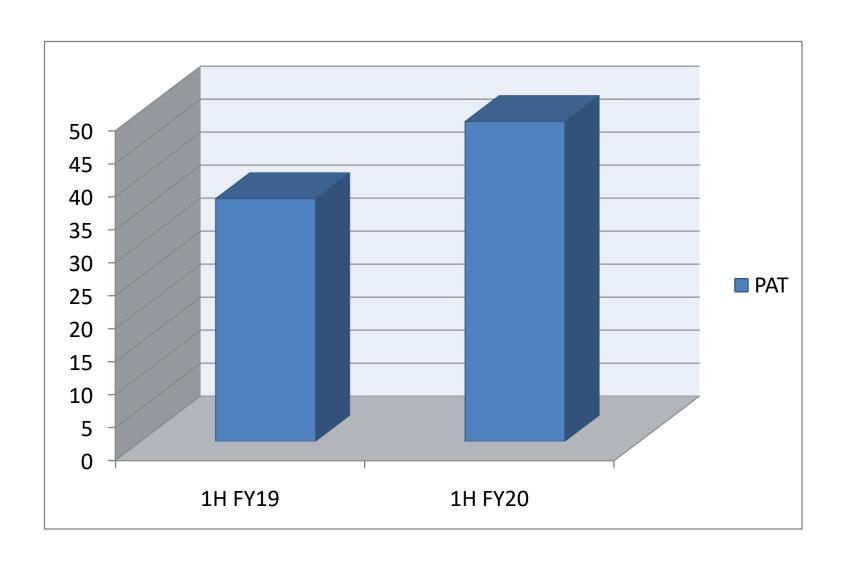
REVENUE



EBITDA



PAT

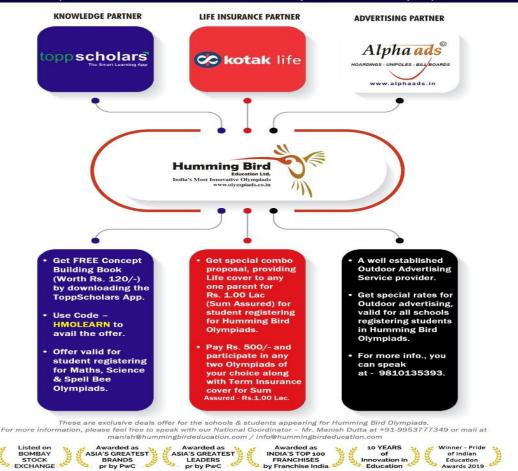


CORPORATE TIE-UPS IN "2019"

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705 7th Floor, B-08, GD-ITL Tower, Nataji Subhash Place, Pitampura, New Delhi.

HUMMING BIRD EDUCATION LTD. www.hummingbirdeducation.com

Awarded with 'PRIDE OF INDIAN EDUCATION AWARD' as 'Leading Olympiad Company organising Olympiads for School Children' by Bollywood personality & Social Worker 'DIA MIRZA'































































2































































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STRATEGIC CHANGES

- Introduction of new level of management.
- More Aggressive approach towards the product refinement
- Taking the whole system from excels/ manual working to ERP thus simplifying the processes
- Created cross- selling opportunities through Corporate Tie-ups
- Served the clients with much better & effective services thus ensuring the retention of clients in the successive years
- Maintenance of growth of Bottom Line

OUR VISION APPROACH IN YEAR 2020.

- We will bring the paradigm shift from being one of the Olympiad conducting company to be an "scholastic evaluators" working from elementary to higher education segment.
- Creating a niche & relevance for the evaluation score which will be given to students getting assessed on our Olympiads and their academic performance in a specific year.
- Developing a business network which go far beyond a conventional coordinator & franchise sales channel & creates benefits for all stakeholders.
- To include B2C market by opening up the registrations for Individual students as well. This may create endless growth opportunities.
- Introduction of Olympiads in Pre-Schools which is a completely open market.
- Introduction of Olympiads in Colleges

HUMMING BIRD EDUCATION LTD. www.hummingbirdeducation.com

WHY OLYMPIADS ARE THE FUTURE?



बच्चे को कराएं ओलिंपियाड की तैयारी, एडिमशन में मिलेगी मदद

नई शिक्षा नीति के ड्राफ्ट में की गई है यह सिफारिश

आज की बात कन के निए

Narendra Mishra@tmesgroup.com

 नई दिल्ली : मोदी सरकार को प्रस्तावित नई शिक्षा नीति में स्कूल स्तर पर ओलिंपियाड जैसी परीक्षाओं को प्रमोट करने की मजबूत सिफारिश की गई है। ऐसी परीकाओं को न्यादा प्राथमिकता देने की बात कहते हुए इसका विस्तार करने को भी कहा गया है। क्वॉलिटी ऑफ एजुकेशन के लिए इसे पूरे देश में प्रचलित और इसमें मिले अंकों को एडमिशन सहित तमाम जगहों पर तरजीह देने की सिपवरिश भी गई है। ताकि जबदा से ज्यादा स्टडेंट्स को इसमें शामिल तीने के लिए प्रेरणा मिले। अलग-अलग ककाओं के रतर पर किसी रक्षम विषय में ऑलिंपेयाड परीक्षा देशस्तर पर होती है। मालम हो कि सरकार की नई शिक्षा नीति का अंतिम हापट तैयार कर उसे मंजूरी के लिए कैबिनेट के पास भेजा जा चका है। नीति को ऑतम रूप देने से फाले सरकार ने कहा कि परे देश में सभी वर्गों से राय मांगकर शिक्षा व्यवस्था में ववन की जरूरलों के विस्तव से बदानाव लाने के लिए कई सिफारिशें की गई हैं। ऐसी परीक्षओं का कैलेंडर एक साथ जारी कर देश के सभी स्कलों के नेटवर्क से जोड़ने की सिफारिश की गई है। इसके ऑनलाइन परीक्षा भी शुरू करने का प्रस्ताव दिया गया है। कॉलेन में एडमिशन के समय इसके इतर अंक से अतिरक्त लाभ मिलेगा।

आपत तैयार

 नई शिक्षा नीति में ओलिपियाड के नंबरों को कई जगड़ तरजीड़ देने की सिकारिश की गई है
 ऐसी परीक्षाओं का कैलेंडर जारी कर सभी स्कूलों को इससे ओडने पर विधार कर

एक साथ करें पढ़ाई

रही सरकार

इस शिक्षा नीति में यह भी कहा गया है कि ग्रेजुरशन में स्टूडेट साईस और आर्ट्स दोनों विषय लेकर साथ पढ़ाई कर सकते हैं। मसालन कोई स्टूडेट मेंजर विषय इतिहास लेकर ग्रेजुरवन कर सकता है तो साथ में फिजाक्स भी माइनर विषय रखा सकेगा। इसके अलावा चर साल की पढ़ाई में हाई मौकों घर उसे छोड़ने का विकटप दिख जाएगा।

वोकेशनल स्टडी को लॉन्च करने की सिफारिश

नई शिक्षा नीति में वोकेशनल स्टडी के मौजूदा सिस्टम पर सवाल उठाते हुए इसे नए सिरे से रिलॉन्च करने की भी अनुशंसा की गई है। इसमें कहा गया कि अभी तक वेकेशनल स्टडी को मूल रूप से कमजोर स्टूडेंट के लिए पढ़ाई के विकल्प के रूप में ही प्रचारित किया गया। इससे न सिर्फ इसकी गुणवता प्रभावित हुई बल्कि इसका उद्देश्य भी भटक गया। प्रस्ताव के अनुसार 2025 तक सभी स्कूलों में वोकेशनल एजुकेशन की व्यवस्था अनिवार्य रूप से लाग की जाएगी। कोशिश होगी कि लगभग सभी स्टूडेंट इसका लाभ उठाए। रिकल डिवेलपमेंट की दिशा में इसे बढ़ा कदम गान्द रहा है। सरकार की मंशा है कि स्कूली शिक्षा पूरी करके जब कोई स्टूडेंट बाहर निकले तो वह किसी न किसी एक रिकल की खेकेशनल टेनिंग ले चका हो।

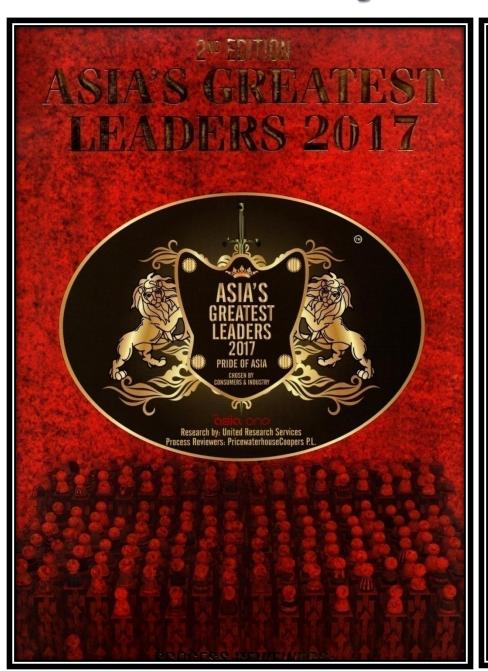
HUMMING BIRD EDUCATION LTD. www.hummingbirdeducation.com

Awarded with 'ASIA's GREATEST BRAND 2017-18' & 'ASIA's GREATEST LEADERS 2017-18' pr by PRICE WATER HOUSE COOPERS P.L.

Venue - Marina Sands Bay Hotel, Singapore dated 30 January 2018



Featured in Asia One Magazine as Asia's Greatest Leaders 2017-18





EMERGING

Nitesh Jain

Converting Visualizations into Reality

Thinking way ahead of his times and taking crucial inputs from the top academicians & experts to direct his initiatives, Nitesh Jain is counted among only a handful of leaders who stand against the mists of glacier to craft unmatchable aesthetics, utilizing well his expertise of transforming any idea into actuality to bring forth the most innovative and unique concepts to the education sector

CREATING EXTRAORDINARY FRAMEWORKS

Having polished his pragmatic approach with his impressive educational experience, and employing his innate and abroad with a team of over 600. entrepreneurial acumen, Nitesh Jain added the formula of dedication and talent into his enthusiastic efforts, and his professional and personal lives. Immensely gifted, he is a man of several bestselling books, and is an educationist, academician and philanthropist.

His infectious passion rubs onto others, as within a decade since he launched his and with the power of only one dream. Humming Bird Group, he has written incredible stories of growth and success, with his able leadership, and today his dream is shared zealously by thousands of his teammates and millions of students all across the globe.

students learn translating information its School Management ERP and

into knowledge, knowledge into learning and learning into wisdom, he has been following a mission to bring students all over the world together on the same platform and assess them on the 6 Quotients - IQ. AQ. EQ. CQ. SQ & HQ.

INSPIRED & INSPIRING

Driven by the vision and a white heat of desire exhibited by Nitesh Jain, Humming Bird Education Pvt. Ltd. has grown spectacularly to 29 offices in India

A matured individual who has always been humble with his great achievements and equally great rewards, Nitesh emerged phenomenally successful in Jain has been leading his company dynamically towards a future of growth with commendable profits earned hats, as with his BTech and MBA he not every year. His decisions are always only holds a remarkable academic record, courageous, firm and insightful, and his but is also a known author with some vision is always imposing, an illustration of which is his successfully setting up an Olympiad organization with a singlehanded operation, with no physical office

POSSESSING PRODIGIOUS PROWESS

Nitesh Jain is not a man of limitations, and spreading his arms beyond the boundaries of one business, he is also the Having always dreamt of creating Executive Director of OnMouseClick. a framework of education where the com, which is globally famous for

Dermatoglyphics Multiple Intelligence

Using his natural core proficiency of education and writing, he has been offering maximum output to a team of skilled authors, has created a team that aligns with his vision for the institution and its stakeholders, and has invested into their training and upgradation in accordance with the 21st century skills, keeping them abreast with and equipped for the changing paradigms in the sphere of technology.

Though he is into the education sector, displaying sharp entrepreneurial skills, he follows the pattern of not directing his team with his beliefs but lets everyone grow together with shared ideas. Having build a robust base of learnings from his varied experiences and roles, he vehemently follows and encourages people around him thus: "Don't be a pessimist and complaint about the winds, don't be over optimistic and expect it to change, rather, believe in yourself and adjust the sail."

وسيخالله الالمام المامرة

"He has always dreamt of creating a framework of education where the students learn translating information into knowledge, knowledge into learning and learning into wisdom"

Featured in Asia One Magazine as Asia's Greatest Brands 2017-18





Humming Bird Education
TOWARDS ZENITH CONSISTENTLY A corporate registered under the Ministry of Corporate Affairs, Government of India, Humming Bird Education (P) Ltd has, within 8 years, become the most innovative organization in competitive examinations due to their premium services promoting competitive spirit among students, Humming

Bird Education is committed towards motivating and helping students understand the in-depth knowledge of the enhancing their factual, conceptual, reasoning, logical, analytical & problem solving skills.

PHENOMENAL JOURNEY

Established by Mr. Nitesh Jain about a decade back, and now led by academicians & educators all over the globe, the journey of Humming Bird has been incredible, as it started with just one person other communications from without any office, and one school. dream whose strength and size was so immense that all challenges kept on turning into opportunities until the current extraordinary level of success was achieved.

success stories in the process, Humming Bird has created innovative and powerful platforms for education and learning, and innovative learning methodologies, which the students across the globe are using to develop their scientific temperament and attitude.

SPECTACULAR SOFTWARE

One of its exemplary achievements is The School management software, which

is the fastest and the most advanced software running in thousands of schools in India and abroad. With the School Mgt. ERP, Humming Bird has empowered the parents and teachers with the technology on their fingertips, and making optimum use of time the subject as well as towards teachers are able to shed their entire burden on the ERP, utilizing their precious time in enhancing the academic development of students as they are able to focus on each and every student in a much better way.

It also helps the parents who can keep track of their children's attendance, class work, home work, results, notice, announcements, and

Having been awarded time & again because of it extraordinary contribution to education, Humming Bird has proved that the world-class educational services can be availed in the most economical manner, and riding on the trust of all schools, teachers and parents, its committed to create leaders of future.



Appreciated by many M.P.s and M.L.A.s

MANGARI LAL MANDAL

NUMBER 2017/00/2017



Nr. Multieder Road, New Zieffs, 110 001 Not. 1011-23356363 00011156285

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10th April 2003

To whomsoover 2t may Concern

I have yours to know that increasing Bird Schoolson (PS LUL has built attest and a protein were and as it introduces in education sector. By providing quality multilaports amount and tolerant increases and tolerant or increases. This services condensed one of forestoping quality which has lesson articles provide in the first beautiful power of interviologic quality, which has lesson articles provide in the first beautiful power of interviologic quality.

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M. ANGAN KUMAR TADAY.



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TO WHOMSOEVER IT MAY CONCERN

Date: 18.04.2011

It am glod to leave that Hummeng Brid Education has started a revolution in the field of Computers & Education, Tailing IT is the Siggest Employment Sector in Selfa. May be it's the development or support function; IT has appened the door for Employment opportunities for the Youts' of the Holdon.

Planets of the students are spending thousands of Rupers on the Computer Situation to improve the folium prespects of their Wards. The spending can be made much revise intelligent with Humaning Bird Education's Package that offers Computer Courtes and Harry other TR Services in a view reasons cost.

Moreover, Hummany Bool Education awards the Talented Students with Haterial & CARP Prices that Enrings a fuge involvation among the Wimans and Congestiancy after particular Students. I companies them for their initiative and wish them fluge success for their future entireovers.

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(M. ANDAW KUMAR YADAY

III di Winner Place, New Delta 19807 Tea : \$1980777



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The Concept is left new and user of its basic above it is potenting the Quanty Unitarities for the Statistics and the whole family in part fig. 1981, for one complete, year, ACOQ 1487. The Estimational Belleton, the complete, is not arrivable the Telestacion Children with relative Practical and Camillouine.

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To whom it may concern

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Covered By Newspapers all over India





















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ओलिक्स्यांड से परस्तते हैं प्रतिमा MORE HAVE, PACIF, SERVE, SCH., SPECIF HERETH T. LANS. मार्गिक्ष इंटिएके उन्हों के स्थापन के बाद करने ने उन्हों के त्य march divinal regions or bring in this will be in down ACTOR OF THE STREET, S Markey with and the County of the county of रे प्राप्ति हे इतिहास की पारत विवास करते हैं। सामा मीता महाती ।

శ్రీభారతి విద్యార్థులకు ర్యాంకులు

ආරමණ්රී, පාස්ත්රේ, (කිහාජා කිප_ිබ భాగం), మ్యాప్ట్ టుడే: దిల్లీకి చెందిన హామ్మింగ్ అర్ ఎద్దుకేషన్ సుయివేటు సంస్థ ఆధ్వర్యంలో నిర్వహిం විත් පරණුම්රක වේරේක්ස්ස් කිරීම් කිරීම්ඒ కాంతినగర్లోని శ్రీవారతి స్వాబు విద్యార్థులు పతిఖ కనబరిరాడు. హిందీ, ఆంగ్రం, గడేతం, సెన్స్ වෙරේක්ස් වර්ජුණ් ආරකයක් විශ්ය రులు చిపావేది. ఎనకే ఇచ్చే చీఎన్నే అందవే

స్వాలు పారించారని మ్యాజు ప్రేమ్మివల్ ఎం.శ్వమ කාරේමයි. සිය ඒ එ පැක්කය මුනිකති සම ప్రకటనలో తెబిపారు. సైబర్ ఒలిందిందూడ్ కంప్పూ టర్ పరీక్షలో కె.గౌతమ్ జాతీయ షాయులో తృతీయ එක් එරිගෙන්නක් රස්ජර, විධි වේරේ యాడ్, హిందీ, అంగ్ల గడితం, సైస్స్ పరీశ్రల్లో ఎం ఎంకట్ සහේත, పూజిత, పి భావనసాయి, ఎ.8వ దత్వాన హందరాజి. బి.మాక్ష ఎ.పాయుంకుర్య రాష్ట్ర స్వేయిలో ప్రశ్నమ ర్యాంకులు సాధించారని తెలి పారు విద్యార్థులను శ్రీభారత్ విద్యాసంస్థల అధినేత ఇవ్సవనేని రవికుమార్ అభినందించారు.

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केल्प्स्थात में सामित संघट देखती बच्चे न बन्दी गोरच का जन्म teronolitares, possibilitare town personers is obtained both contradictions if red to receive and it is a serie my look rain-faithfur great regrest railway to an above of union long will EX JOS 10 feet of orbits of from a अंग्रेस्ट का का करत है।

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लाख छात्रों को पछाडा

the areato the up writer I from संबंध राजकारी के विसाद हरण करना पहला में पातारों के साथ उन्हें पहला है है। बारका को क्षेत्रका क्षेत्रक है। जोक्षेत्रका स्वीकारका को और है at the at term defend ethic film filminarement broughdfreedmark until

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ति हो हो अपनी बीचन कर है है है। बार्ज में इसके कर कई क्षेत्रिकारों इस्टें इंटिंग को नहींचे बीच पर्वेश में d ten i dan mican ben fak piandowiki skilles 6 times 6 gint religios Bills III (Beller (or.) (Figure 6 gant if why say are in person fluxed

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ओलंपियाड में विजयी बच्चे सम्मानि कारो। हमित्र वह हटेनिकेंग होंकी व तन्य के सकत के आधी ह इक्केंगन भारत, नई दिल्ही कियाँ पर क्षीपतिया का पीटान्स्य के अधीन



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पकुल तेवपुर के विजयी अंजी की विद्यालय में सम्मानित नगर का भी मान बहादा। व अन्य विश्वलगर ने प्राप्त राजास्य बाज, गरिस्पात विका राज, जिसमें विकास्य विकास के जन्म 27 बाजी जाता अधिक है।

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శ్రీభారతి విద్యార్శులకు ర్యాంకులు

කංසික්සර්, පෘතීක්සර්, (කියාන්) විපැති grano), ක්ලෝර්කක් ප්රීම මාර්ම මාධාලර් සම් ఎదుకేషన్ చుయినేటు సంస్థ ఆధుర్యంలో నిర్వహిం වර පරමණයක් වෙරේක්ස් කිරීම වර්ලේ కాంతినగర్లోని శ్రీభారత మ్యాలు విద్యాప్తులు ක්මන් ක්රිකරණන්ද සිංගර්, කෙල්ල, නික්මර, කිරි ಎಲಿಂದಿಯಾಗಿ ಸರಿಸ್ತರ್ ಪ್ರಾರಕ್ಕಾರ ನಂದಿನ ನಿರ್ಣಾ రులు బి సావేది, ఎస్.కి జహీర్, బీఎస్.పీ అందనే පමණ එකළු පුණු පුමණ ජුම්ණ

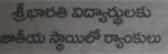
స్వారాలు సాధించారని మాక్షణ ప్రివ్యువల్ ఎం. క్యామ ನಿಂದರಂದೆ. ಪ್ರಧಾನಕಾರ್ಥವಾಗಿ ಹಿಡ ගුණුපත් මවුණුපත වියර් වේරවාණක් ජාග්ල සරි වර්දුල් දී. එක්සි කම්යා එලගත් ජුවියා ආයා අතාලක් දැක්ව වුණු වෙනේ యార్. కాంది. అంద్ర. గడితం, హైస్స్ సరిగ్గల్లో ఎం ఎంకల్ ఆజయ్, హైతత, పి. భావనసాయి, ఎ.శివ మత్తున్న హంతరాజి, బి.మాక్ష, ఎ.పాయుంత్వర్య రాన్త స్వాయిలో ప్రవేమ ర్యాంకులు సాధించారన్ తెలి එක් විශාලන්ත දින**්ම** විශාලිතම පරීම් ఆన్నమేమే రవిజమార్ అభినందించారు

ार में जन्म हुआ।

न्युज कॉर्नर

ओलम्पियांड से परखते हैं प्रतिभा

वाराणकी। गणित, विकास, क्षेत्रीची, हिन्दी, कम्प्यूतर ओश्राम्नवाड अशवा महारोपाल इंटिलिनेट टेस्ट से लियाधियों की क्षमता परसी जा सकती है। यह जानकारी हमिन यह एजुकेलन लिसिटेड के विदेशक नितेश जैन ने सोमधार की प्रेसनार्ता में दी। उन्होंने बताया कि उनका संस्थान विभिन्न विभयों में कोलिंग्याह आयोजित करता है। यरीक्षा में पास छात्रों को पुरस्कृत किया जाता है। कार्यों में प्रतिस्पर्धा की भावना विकस्तित होती है। उनका कौशल बहुता है।



කරමන්ගර්, පෘතික්තර්, (ඛපනරා 20008215 **පරිල්ගත්** බ්ල්ක්කඩන් පරිජිව చిక ాంతినగర్లోని మీజారతి మా).లు පැරදුන කිසාකරු සංඛ්යා ස්කාරේ ರ್ಷ ಚಿತ್ರಗಳ ಆ ಮಾನ್ಯದ ವರ



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COMPETITION BUZZ 2018-08-08

This Education Brand Is Preparing Indian Students Competition Ready Via Franchising

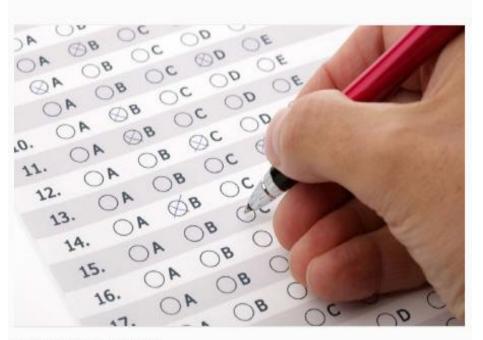
For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

BY Nibedita Mohanta

Senior Sub-Editor







The emergence of Olympiads World

The education sector is expected to grow at an average annual rate of over 18 per cent to reach Rs 232,500 crore (US\$ 34.87 billion) in next 10 years.

Nitesh Jain, Spokesperson, Humming Bird Education (P) Ltd, says, "Humming Bird Education (P) Ltd, originated 10 years back as there was a vacuum in the industry and no one was looking beyond Maths or Science. We started by offering multiple subjects and today offering Olympiads in 12 subjects."

He adds, "Our innovative approach was well appreciated by the market and we receive a response from schools across India. Last 5 years have been really enriching as we have gone International in our reach, added more products to our kitty & in 2017 have been featured & awarded as Top 100 Asia Greatest Brand by Asia One Publication."

Engaging Programs

For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

Jain says, "Olympiads are the well structured competitive exams for school going children's, providing a competitive comparison of a similar age group of students across India, monitored & coordinated by Humming Bird Education (P) Ltd. In so many years, Olympiads have established themselves as of the preferred extracurricular activity at the school level. In the last few years the market has grown quite well and now Olympiads are conducted in all major subjects from Class 1 to 12."

Franchising Opportunities

Jain says, "Our model is very unique as we offer exclusive franchise opportunity at District & State level across India. Moreover, it doesn't require any infrastructural investment. We are looking for people who are passionate about education for kids and ready to dedicate few hours of their morning schedule to us."

He adds, "For all of our products we majorly target schools – thus the core nature of our business is B2B, despite its students who are our actual consumers. We keep on adding value through product & innovation which keeps school satisfied and keeps there associations for subsequent years also. Potential is huge, as the markets at Tier-II & III cities are yet to be explored."



FRANCHISE FACTS

YEAR OF ESTABLISHMENT:

VEAR OF INITIATING FRANCHISING:

TOTAL OUTLETS:

INVESTMENT REQUIRED: Rs 1-10 takhs

EXPECTED RETURN ON INVESTMENT:

EXPECTED BREAKEVEN: 8-12

Education a defined benchmark in Olympiads and school software and be a preferred choice of school authorities and students alike. We are the first company of its kind in our category which is coming up with an IPO and before completion of this financial year we will listed on the BSE Emerge. The expansion of our product portfolio and our wide reach through franchising are the keys to our success," says Jain.

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opportunity

2019

FRANCHISE OVERVIEW

In 2016, the brand started franchising, a move that has worked in their favour. "Our business requires presence at the grassroot level and expanding through the franchise model was the preferred option as it allows us to expand much faster and provide the much needed local networking and connect through our franchisees," Jain says. The target is to open franchises in all the major districts across India and set up 100 franchise partners before March 2020. "From the very beginning we wanted a business model which provides ample earning opportunities and is low on cost. More importantly, the role allows our franchisees to act as our exclusive territorial partners, which safeguards their long-term business interest," Jain informs. The brand strongly believes in long-term sustainable growth through its philosophy of 'success goes hand in hand'.

Flying high for a long flight

Humming Bird Education Limited, with its expertise in the Olympiad structure, has an ambitious plan to set up 100 franchise partners across India before March 2020

umming Bird Education Ltd. originated nearly a decade ago with the aim to revolutionize the common assessment examination (Olympiad) structure and provide a holistic approach towards academic evaluation. "Understanding the vacuum in the education industry for educating Math or Science, we started offering multiple subjects and today conduct Olympiads in 12 subjects," says Nitesh Jain, Director, Humming Bird Education.

BUSINESS MODEL

The brand's approach towards the business is to keep innovating with new ideas and concepts. Since 3-4 years they have been really enriching their international reach and have added more products to their kitty, thus helping the brand to evolve and stay ahead of the competition. "The aim is to make Humming Bird



"Our innovative approach was wellappreciated by the market and we have received a positive response from schools across India.

Nitesh Jain, Director. Humming Bird Education

Brainfeed had talked to Mr. Srinivas Kalluri of Unified Council and Mr. Nitesh Jain of Humming Bird Education (P) Ltd. - the two leading Olympiad examination conductor's on Olympiad exams.

Management. Every question This process requires financial paper has different levels of questions in them which are scattered throughout the question paper unevenly. Some questions are easy and some are difficult while the remaining are tricky. We expect the student to attempt the complete question paper and not to get stuck at any difficult question.

Many agencies are conducting classes for Olympiad exam right from 3rd standard. Do you think it is needed?

Srinivas: The concept is very useful for the young students to think the subject from different

Nitesh: The Olympiad is prepared from the syllabus that the student reads in his class. The Olympiad examinations should be conducted for the students right from Class 1 in my opinion. This will help them build a strong base right from their first step of their education.

Don't you think that Olympiad exam has been commercialized a money minting activity?

Srinivas: Popular organizations are doing worthy service.

A few organization are doing as a money spinning activity.

Nitesh: If a student makes a purchase of a pencil or a pen for writing in a notebook, will it be considered ONLY as a money minting activity by a pencil/ pen manufacturer?

The Olympiads are a complete process of one Year where in extreme efforts are made to bring the students onto 'One National' platform to compete.

support.

The fee for the Olympiads is not more than ₹ 100 per student and the EWS students are given the Olympiads free of cost.

Is there any authority to oversee the activities of Olympiad training institutes and schools?

Srinivas: Government organizations like Homi J.Bhabha

Centre for Science Education and Maths Teachers associations conduct these Olympiads. There is no govt, body for overseeing these activities.



Nitesh Jain is the founder & Board member of Humming Bird Education (P) Ltd.

Nitesh: No. At present the Olympiads are themselves taking different certifications to show their credibility. In my personal opinion, there should be an authority to control activities of the Olympiads as there may be certain companies or NGO's which may spoil the name of Olympiad by certain wrong practices. The school unions like Sahodayas etc. would be perfect for this role.

You have been conducting these exams - are the schools giving the relevant training to students who take your exam?

Srinivas: The beauty of our tests is - these are grade & subject specific. We test the students' fundamental understanding and application skills. Our tests do not require any special training. The student has to understand the subject thoroughly.

Nitesh: It actually depends on the In your opinion what needs to be school. However, if a student is attempting the Olympiad in true spirit then he/she will receive to crack highly rated exams everything what the Olympiads conducted internationally? wish to deliver.

In a class of 30 students is it necessary that all of them should appear for the exam or only a group can participate?

Srinivas: It is always better for

the entire class participation. We are giving an excellent in - depth analysis of the all participating students. The report is useful for every school and student.

Nitesh: The Olympiads are not mandatory; however, it is preferred for all the students. The school or the Olympiad companies can only guide the students regarding importance of Olympiads.

done to make the Olympiad exam help the student community

Srinivas: Rote learning dominates our teachinglearning systems. We must move from what to why, when to how. In short, the need of the hour is to shift from remembering

to understanding, accepting to questioning and reading to reflecting. Students need to understand basic concepts, but they also need to think, reflect and enquire. Schools should focus on these areas.

Nitesh: First of all, the schools & students must follow the Olympiads from a good Olympiad company that is using a blend of quality and innovations.

The Olympiads should not be selected on the basis of the number of participants but the selection should be on the basis of quality of question paper & the authors who prepare them. The students should follow the academics of the school and implement the knowledge in the Olympiads.

Views of Students who have taken the Olympiad Exam



Hari Prasanna A. a student of class tenth, says that her thinking levels have improved because of the

Olympiad exams she had taken. She wishes that if only she could take part in more of these Olympiad exams it would be good for her.

And that she will be able to understand new topics very easily. But she is not sure whether by taking the Olympiad exam, will help her get into IIT.

A Hari Prasanna's father -Mr. Srinivas, an IT professional says that he had seen a lot of difference in his daughter after she started taking the Olympiad tests. The difference he says was that she has started explaining

about different topics to him and is showing more interest in her subjects and trying to learn more through reading different books and browsing the internet. On being asked whether he felt any financial burden due to his daughter taking part in the Olympiad exams - he said it was

With my own interest I am taking these Olympiad exams says P. Vijai Krishna Reddy and

not.

goes on to add that you cannot force all the students to take these exams. A teacher should choose students who want to improve their ability to answer all the questions in competitive examination. Appearing for the exam should be an independent decision of the student, parents should not force their children to take it, in spite of the students lack of interest in it.

> D.S. Vaishnavi a tenth standard student says that by taking part in the Olympiad examination she

was able to know where she stands in a particular subject in comparison to other students from different schools.

She adds "as the questions that are being asked in the examination are different from what they come across in their regular school study, she finds them very interesting and challenging".

brainfeed

July 2014

Cover Story

What is the purpose of conducting the Olympiad exam for school students?

Srinivas: The purpose is to strengthen their fundamental knowledge and competitiveness.

Nitesh: The purpose of Olympiads is to prepare the student for their future competitive national examinations. The Olympiad's platform at the national and international level enables the student overcome his nervousness of competing in a national competition.

Will these exams enhance their knowledge about a subject?

Srinivas: Yes, these exams are very useful for students to hone their skills in different subjects.

Nitesh: The Olympiad is not an academic subject but a competitive examination. The Olympiads are conducted to show them the right way to use their subject knowledge in a pressure situation.

What are the skills they will gain from this exam? What are you expecting from the students?

Srinivas: The students will enhance their application skills and problem solving skills.

Nitesh: The most important skill a student will gain is Time

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